



## Spring 2011 Season Sponsor Information Sheet

The WBLL Spring 2011 season is set to kick off on Friday, March 4<sup>th</sup> with its Opening Weekend Celebration. First up is the 2<sup>nd</sup> Annual Movie Night. On Saturday the Opening Day Ceremonies will take place in the afternoon at West Boynton Park. The first regular season game will be on Monday, March 7<sup>th</sup> with games continuing into May. Following the regular season are the WBLL Post Season and the Little League All Star Tournaments.

All of this above cannot be done without the support of sponsors and HERE IS A CHANCE FOR YOU AND YOUR COMPANY TO BE A PART OF THE WEST BOYNTON LITTLE LEAGUE!!

WBLL will have more than 50 teams in 6 divisions with nearly 700 players. The WBLL plays at West Boynton Park (located behind Park Vista High School) and Santaluces Community High School. The WBLL provides an excellent advertising opportunity to reach 700 families who will be participating in the Spring 2011 Season. Players and families that make up WBLL come from communities such as Lake Charleston, Smith Farm, Winston Trails, Cinnabar, and Cobblestone Creek, to name a few.

The 2011 West Boynton Spring Sponsorship package includes:

- Sponsorship of a team (or teams) which includes jersey advertising
- Posting on WBLL Web Site as well as printed material and electronic mail
- Recognition at WBLL Opening Weekend festivities along with a ceremonial first pitch
- A plaque with a team picture from each sponsored team

What is the cost of making it possible for 12 players and coaches and families to enjoy America' s Favorite Pastime?

- The sponsorship fee is \$400 per sponsored team
- Register now to select your team colors as it is a first come, first served. Fees are not due until January 15, 2011
- Sponsor teams across multiple divisions to increase exposure
- If you do not have a child in the WBLL program, you can select in what division you would like your team to participate (i.e. tee ball, coach pitch, minors, majors, juniors or seniors)

How to get started....

It is really simple. Complete the information request below and return it to Pat McNulty or Robert Hodge, see below for contact information. When it comes to team colors and jerseys, sponsors can elect their team colors as soon as they register...so register quickly.

WBLL will need a logo for team jerseys. In most cases, a typical business card is all that you need. Jersey color and sponsor lettering will be two different, contrasting colors. It is best for the logo to be a darker color in relation to the jersey.

Unfortunately, logos must only be one color.



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### Information Request for Sponsor Registration

Your Name \_\_\_\_\_

Sponsor Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Do you have a child or family member that participates at WBLL?      Yes / No

If yes, please provide the name of the player or family: \_\_\_\_\_

If you do not have a child in the program, do you prefer a specific division for your sponsored team?

Tee Ball     Coach Pitch     Minors     Majors     Juniors     Seniors

**Please return to either Pat McNulty or Robert Hodge:**

Pat McNulty  
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